

Choice & Consequence

1st Quarter Meeting Minutes

Feb. 17, 2010

Providence Pacific Campus-Monte Cristo Rm. A

916 Pacific Ave., Everett, WA

Present: Colleen Williams, Mary Lou Hoidal, Sandra Olson, Barbara Otonicar, Emi McElroy, Molly Ryan, Kathy Ketchum.

Absent: Deborah Parker, T.J. Larrick

- A. Meeting was called to order at 6:12 pm. Meeting minutes from Feb. 17, 2010 were reviewed. Corrections noted: spelling of Hoidal and the addition of Sandra Olson to those present. Emi moved to accept the minutes with corrections, Molly gave the second.
- B. Treasurers Report
 - a. Colleen stated that tax service for completion of the 990 form was \$1137.
 - b. The Profit and Loss statement for 1/10-2/13/10 was reviewed. Molly signed tax forms. Colleen will file next week. Forms show 146k income this year compared to 166k income last year for a 20k less income.
 - c. Grant Status
 - i. 47 schools were funded under grants this year compared to 38 last year.
 - ii. Outstanding proposals
 1. Glasko-Smith-Kline-30k still pending
 2. Go Daddy Cares-24k denied
 3. Nysether Family-we will be asking for 8k
 4. Hazel Miller foundation-we will be asking for 50k
 5. Reapplying for Pfizer
 6. Shell Oil Anacortes-asking 20k
 7. Coca Cola-asking 30k
 8. Healthiest States in the beginning stages-15k with Chelan/Douglas/Okanagan Counties
 9. CFC Application will be submitted this week
 10. Seattle Foundation-Profile submitted so CC can access "click and pledge".
 11. Children's Association-12k (Sultan and Monroe area)
- C. Attorney Trademark Protection
 - a. Electronic filing will cost \$325. This includes U.S. paten/trademark good for 10 years and can be renewed after that time.
 - b. Questions still pending-
 - i. What happens to the trademark if CC goes out of business?

- ii. Who has the right to the protected names?
 - c. Colleen will contact lawyer. An email vote will occur when questions are answered.
- D. Business Plan Update
 - a. Review of changes to Goals and Objectives to be more focused and align with pending research project.
 - b. Barbara will have Jana look over survey and submit feedback
- E. Old Business
 - a. Facebook Fan Page for Choice & Consequence is up. Sandra will try to link it to CC cause page.
 - b. Montana, Idaho and Oregon Dept. of Health-Messages left with each. N. California was not contacted. Colleen will need to narrow down contacts for this area.
 - c. All members are encouraged to contact Hispanic and/or African American organizations to recruit diverse board members.
 - d. Colleen will set up a Linked-in account.
 - e. The CC web site has been "cleaned up" in an effort to make it more user friendly.
 - f. Digital Smoke Signals update was tabled until next meeting so Deborah could present an update.
 - g. Colleen talked with Edmonds Community College IT program to discuss having CC taken on as a class project. They accepted and will be our web consultants as a spring quarter project under Professor Steve Sosa.
 - h. Discussion regarding creating a CC video and using film students from a local high school or college.
- F. TRIS Questionnaire/Marysville School District Research Proposal
 - a. Application submitted to Marysville School District for research proposal to do surveys with students. Will hear back in 4-6 weeks.
- G. ED Performance Evaluation
 - a. All guests were thanked and excused so the Board could complete the ED evaluation.
 - b. Emi presented and explained the form she created and the rating scale. Each member individually completed the evaluation.
 - c. Emil will scan and send completed evaluations to Deborah to compile and score.
- H. Next meeting date will be May 19, 2010. Meeting was adjourned at 7:40 pm.